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Die cutting is an important part of many manufacturing processes and sees materials such as wood, plastic, metal and fabric being cut in certain shapes. The material, once cut into shape by die cutting , may be used to create packaging, displays, keys or clothing. Die cutting is a popular process because of its speed, accuracy and relative low cost. Die cutting can also be carried out by relatively unskilled staff which keeps staffing costs low.

Die cutting is a fine art using specially shaped blades. The blades themselves, once they have been bent into the correct shape, are called the die and these are used to create multiples of the shape. When planning die cutting, thought must be given to efficiency in order to minimise waste. Thinking about the shape of the die, the material being cut and the positioning of the cuts is vital to keep costs low and productivity high. Using die cutting ensures each item is exactly the same size and shape.

A variety of equipment is used when die cutting, from swing arm presses to large automatic high speed die cutting machines. Two types of die cutting are possible â€“ either manual machines which sees a worker manually pushing down the die with the help of hydraulics and manually moving the material around in the machine, or automatic machines. Automatic die cutting is often utilised in organisations carrying out large quantities of die cutting. Jobs are pre-programmed into an automatic die cutting machine and once the material is loaded, the worker can sit back and collect the finished products. Often multiple die cutting machines are working on a variety of jobs maximising output for the company.

Cuttingedge.cc pride themselves on their die cutting abilities. With no deadline too short and a dedication to high quality end products, they are a die cutting company thatâ€™s hard to beat. Also offering eye-catching point of sale displays, their skills ensure that whatever production job you require, they can produce. Based in Leeds, they Cuttingedge.cc have built up a solid customer base and an array of high quality die cutting machines.

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If you are looking for the most professional and proficient a die cutting services which wonâ€™t cost an arm and a leg then we have all you need at cuttingedge.cc. Our a point of sale displays are so noticeable.

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