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Cough, Cold and Allergy (Hay Fever) Remedies in Bulgaria by [Bharatbook](#)

Article published on April 20th 2012 | [Business](#)

The Mucosolvan cough remedy was the most popular product in cough, cold and allergy remedies in 2011, followed by Fervex and Tylol Hot. All aforementioned products except Mucosolvan are cold remedies in the form of a hot drink, which has become the most popular form of cold and flu medication in Bulgaria. During the review period this form of cold remedy has gained stable market positions, competition between brands is intense and this form of cold treatment is threatening to occupy the leading...

Cough, Cold and Allergy (Hay Fever) Remedies in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011, allowing you to identify the sectors driving growth. Forecasts to 2016 illustrate how the market is set to change. <http://www.bharatbook.com/market-research-reports/healthcare-market-research-report/cough-cold-and-allergy-hay-feverremedies-in-bulgaria.html>

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations. Business Credit Report

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

For more information kindly visit :

Cough, Cold and Allergy (Hay Fever) Remedies in Bulgaria

Or

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Article Keywords:

Healthcare, Bulgaria, Demand Forecast, Market, Market Research Reports

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