Article published on July 5th 2012 | Business

Consumer Automotive Financial Services in India investigates the market for automotive financial services linked to sales of new and used passenger cars in India. In addition to analysing the market for finance and leasing services, the study also covers creditor insurance, motor insurance and road assistance, and demonstrates the extent to which a market exists for extended warranties and GAP insurance. Using survey results for average take-up rates for finance and leasing propositions at the point of sale, data for the size and growth of the automotive finance and leasing market for consumers in India is provided in terms of gross advances and assets leased for 2007 to 2011 with splits between finance for new and used cars and between finance organised through dealerships at the point of sale and directly with banks or other lending institutions.

http://www.bharatbook.com/market-research-reports/finance-market-research-report/consumer-automotive-financial-services-in-india.html

Moreover, also by means of data for average take-up rates, the markets for creditor insurance, motor insurance, road assistance, extended warranties and GAP insurance are sized in terms of gross written premiums and other revenues sold through the automotive trade (i.e. via dealers and manufacturers) in 2011. These are broken down between new and used cars and between new contracts sold during 2011 and in-force business sold in previous years but still being renewed in 2011.

The report draws on a survey of over 90 leading car dealerships as well as an analysis of the approach to consumer automotive financial services of the highest-selling automotive brands in India. The PartnerBASEâ„¢ database that accompanies the report details each of the marketing initiatives for consumer automotive financial services traced by Finaccord for both dealers and manufacturers. Together, the report and database will provide you with the definitive guide to current and future opportunities in consumer automotive financial services in India. Industry Analysis

For more information kindly visit :

Consumer Automotive Financial Services in India

Or

Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

Website: www.bharatbook.com

Follow us on twitter: http://twitter.com/#!/Sandhya3B

https://twitter.com/#!/bharatbook

Our Blogs : http://bharatbookblog.wordpress.com/

Article Source:
http://www.articleside.com/business-articles/consumer-automotive-financial-services-in-india.htm - Article Side

Bharatbook - About Author:
Bharat Book Bureau, the leading market research information aggregator provides market research reports, company profiles, country reports, newsletters, and online databases for the past twenty four years to corporate, consulting firms, academic institutions, government departments, agencies etc., globally, including India. Our market research reports help global companies to know different market before starting up business / expanding in different countries across the world.

Article Keywords:
Bharatbook added a new report on "Consumer Automotive Financial Services in India" which gives an overview,Â Demand, Supply Trends and industry analysis reports.

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!