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Cloud Computing: Panacea to Overcome Recession by [Nishaidhijames](#)

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Ubiquitous connectivity on the move has made cloud computing quite popular. Ready availability of all the required applications on the internet is one of the prime advantages of this facility. The days when people were forced to work for 40 hours in a week tied to a desk in the 12th floor of a high rise building has become an old story and the need for people to meet around a table in a central location also has become a closed chapter. Concept of Enterprise Mobility has made this possible.

Importance of Sharing

Now we are into an era of Enterprise cloud mobile computing. Availability of advanced mobile devices which are highly sophisticated has made the corporate to change the work environment. Now the emphasis is on the work force mobility and many cloud applications are developed by the companies with this in mind.

Technology Development

Internet technology is also jumping leaps and bounds with connectivity technologies like Wi-Max, 4G for mobile networks and powerful Wi-Fi equipment. This is the model for the future that will make both the infrastructure of internet technology and the required software to be delivered over the internet directly as a service. In the last couple of years the concept of cloud technology has gained primal importance. It has revolutionized the way the companies think because the concept will save billions of dollars as the facilities are shared there will be low upfront or management costs. This is not only cost effective but easy to implement and any one can access shared pool of computer applications, computing devices like storage, network, servers, etc, on demand.

Cost Benefits

The emerging eminence of the mobility of the workers demands a more flexible mobile communication technology and a more promising enterprise environment demands strongly Enterprise cloud mobile computing. Cost saving is a necessity for the companies under the present conditions, especially in developed countries facing with severe recession in economy. This aspect is going to dictate the terms and any savings in cost will be a welcome feature

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[Nishaidhijames](#) - About Author:

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