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The Cloud Computing Market includes Software-as-a-Service (SaaS), Platform-as-a-Service (PaaS) and Infrastructure-as-a-Service (IaaS). The market was estimated at INR 18.2 bn in 2010 and is expected to grow at a CAGR of 54.3% to reach INR 159.1 bn by year 2015.

http://www.bharatbook.com/market-research-reports/information-technology-market-research-report/cloud-computing-market-in-india-2011.html

The report begins with a market introduction to cloud computing, illustration of evolution and structure of cloud computing followed by a brief description about the various types of cloud services prevailing in the industry. Cloud computing overview section comprises of market growth and size figures along with the market share of the cloud components i.e. (SaaS, IaaS and PaaS) for the year 2010. It further describes the individual components of cloud and lists the key players and services available in the Indian cloud computing space. Cloud benefits portion in the report illustrates the various post implementation monitory benefits of a client organization, followed by an elaboration of the pros and cons of cloud computing. Cloud backup section primarily illustrates the advantage and method of cloud backup followed by a comparison between traditional and cloud storage.

Role of SMBs in cloud computing initially defines SMBs and then discusses about the current scenario of cloud adoption amongst SMBs. It also elaborates the various opportunities SMBs offer to cloud vendors. Key cloud based application section lists and describes the major available solutions in the industry space.

An analysis of drivers explains the factors influencing growth of the industry including reduced IT budget allocation, large number of Micro, Small and Medium Enterprises (MSMEs), improved broadband penetration and availability of large pool of talent for cloud, while the major challenges identified for the industry includes security issues and various transactional and service level issues. It further discusses the industries which are either using or are planning to use cloud computing services in the future. This section provides an outlook and the benefit for specific industries using cloud computing. The industries under consideration include healthcare, financial institution, education, media & entertainment, retail and manufacturing.

Competition section provides brief profiles of major domestic and foreign players in the market. The section contains a snapshot of their corporation, revenues (2010), industry classification and their employee strength. It also covers key point of contacts of respective companies. It is followed by the major cloud user section, wherein the key players adopting cloud computing have been highlighted, thus providing strategic insights about the current market scenario.

The report ends with the section listing some relevant case studies in the industry thereby highlighting real life examples in India, followed by a discussion on the tentative areas of future cloud implementation in India. It also features a strategic recommendation section derived after a comprehensive analysis of the sector.Market Research Book

For more information kindly visit :

Cloud Computing Market in India 2011

Or

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