Choose personalised gifts this Christmas by Mark Thompson

Article published on December 30th 2011 | Business

Sadly for most, Christmas is not just about making the eyes bulge with great gifts but also about balancing the budget. You want to get something truly special for all of your loved ones but at the same time there has to be a reality check because your salary will only stretch so far. Itâ€™s not just presents that have to be considered throughout the festive period, but food, drink, and social events.

Thankfully, there are various solutions to this problem. You just have to be a little imaginative. One way of making a gift all the more special is to personalise it. Here is a crash course in the perfect personalised gift for Christmas.

Personalised bottles

Regardless of your budget you will find a beverage you can present to a friend in a very personal way. A good company will offer you a fine range of wines or spirits that you can add your own label to. This can include a commemorative number or message, or simply some wording wishing the receiver a wonderful festive period. It certainly makes the giving of a good bottle all the more special. You can get a personalised bottle of wine for as little as Â£15. Spirits come in at about Â£25 and champagnes around Â£35.

Memory foam slippers

Few will argue with a comfortable pair of slippers to enjoy through the winter. Memory foam slippers mould around the contours of your feet to provide comfort and support for the individual foot. And if you get them personalised they are also less likely to be stolen by other members of the family!

Personalised cases

Whether itâ€™s a glasses case, an umbrella holder, a wallet or card case, you can add that personal touch, or remind the recipient of who gave you this wonderful present, by customising the item with a name or special greeting. Even simple initials on the casing can make the present seem all the more special and give it a more thoughtful veneer. You would be hard pushed to find someone who wouldnâ€™t want their initials on a wallet, for example. If you really are struggling with the budget then why not simply go for a personalised handkerchief set which comes in at around Â£11?

Towels and bath robes

Whether itâ€™s the family insignia, a simple message, or the initials of the recipient, personalised towels and dressing gowns have a very regal feel to them. In a world where detail counts, this is a luxurious gift for that someone special.

Again, there are similar options for those who have an abundance of people to buy for but need to watch the pennies. In this case, why not go for some personalised socks or gloves? At around ten pounds you canâ€™t really go wrong but have still illustrated that you have given thought to the gift.

Create your own coffee brand

Why not get creative this Christmas? Most people love a morning coffee and what better way to enjoy it than to be drinking your own personalised brand? For as little as Â£15 you can create a personalised coffee brand for your friend or loved one, which will add allure to that early morning

coffee fix. From good suppliers, these items come beautifully packaged and can be adorned with the name â€˜Dadâ€™s Special Blendâ€™ or something similarly appropriate.

You can make your family and friends feel genuinely special this Christmas, without breaking the bank, by simply adding a personalised message to the item. Have a look online for such suppliers and remember that Christmas is probably their busiest period, so get your orders in now to avoid disappointment.

Article Source:
http://www.articleside.com/business-articles/choose-personalised-gifts-this-christmas.htm - Article Side

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Buying gifts for special occasions can be though sometimes, but companies such as The Original Gift Company have a wide selection of a personalised gift ideas for men, women and children to choose from.

Article Keywords:
personalised gifts, personalised gift ideas, personalised gift

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