Article published on June 23rd 2012 | Business

The Ceramic Tiles Market was valued at INR 110 bn in 2009. Ceramic tiles market can be categorized into four segments - High End Tiles (Polished and Glazed), Vitirfied Tiles, Ceramic Tiles - Upper End and Ceramic Tiles - Lower End.

http://www.bharatbook.com/market-research-reports/construction-market-research-report/ceramic-tiles-market-in-india-2010.html

The report begins with an introduction to the market stating the market size and growth in both value and volume terms. The report categorizes the ceramic tiles in four segments and provides the market share of each segment. The report also highlights the import and export market for ceramic tiles including the major export and import destinations.

An analysis of the drivers explains growth in income and urban population, growth in real estate sector, low per capita consumption of tiles, and replacement market as major factors driving the ceramic tiles market. The key challenges identified include dumping of ceramic tiles in India by Chinese manufacturers and competition from the unorganized sector. The report also identifies the key trends as large distribution network, shift to vitrified tiles and digital print technology being used on ceramic tiles.

Competition section profiles major domestic players in the market. The section contains a snapshot of their financials and business highlights.

Market Research

For more information kindly visit :

Ceramic Tiles Market in India 2010

Or

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Article Keywords:
India, Ceramic, Tiles, Demand Forecast, Market, Market Forecast, Market Growth, Market Leaders, Market Report

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