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Whether you are looking for loose diamonds or diamonds set in classy and contemporary jewellery pieces, Hearts of London GIA Diamonds should be your obvious choice. Hearts of London is one of the leading direct diamond jewellers in the UK that specialises in GIA and IGI diamonds that are ethically sourced, independently certificated and guaranteed conflict-free. Since these diamonds are certified by GIA (Gemmological Institute of America which is unquestionably the most reputable gemmological laboratory in the world) and IGI (International Gemmological Institute), their genuineness, clarity and quality can never be questioned.

IGI and GIA Diamonds Set in Classy and Contemporary Rings and Fine Jewellery Pieces

Hearts of Londonâ€™s adept craftsmen design and manufacture classy and contemporary engagement rings, wedding bands and fine jewellery pieces with highest precision and attention to detail at their Hatton Garden workshop. Only finest quality precious metal and diamonds that are ethically sourced and independently graded and certificated by GIA and IGI are used for manufacturing timelessly stylish and beautiful diamond jewellery at Hearts of London.

Comparable Quality, Competitive Price

On the basis of comparable quality, Hearts of London jewellery pieces tend to fall just between 50%-60% of their rivals. Their goldsmiths have all work on Bond Street and yet their pieces donâ€™t carry the substantial brand premiums of the most recognised jewellery brands in the world. Clients are encouraged to compare prices of more than 25,000 GIA and IGI diamonds online and also view their Signature Collection thatâ€™s absolutely breathtaking.

Assisting Clients in Better and Informed Decision Making

To assist clients in better and informed decision making, Hearts of London has prepared a comprehensive, educational guide. The guide is available online and can be referred to for learning about the key characteristics that need consideration while purchasing a quality diamond.

Consult with their Expert Gemmologist for Buying Better

Though clients can buy their diamond engagement rings, wedding bands and fine jewellery right online, majority of clients still prefer to buy directly from their showroom. As part of their commitment to help you make an informed purchase, Hearts of London extends open, honest and expert gemmological advice which can be arranged in advance through a phone call or email.

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Editor123 - About Author:
This article is contributed by a professional article writer and has been efficient in providing useful

information about a Diamond Prices,a Buying Diamonds For more information you can visit: http://www.heartsoflondon.co.uk

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