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Buy Classy, Timelessly Stylish and Truly British Diamond Engagement Rings at Hearts of London! by Editor123

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Ethically sourced, independently certificated, GIA graded diamonds set in contemporary and classy gold and platinum ring designs...

Hearts of London welcomes diamond jewellery connoisseurs throughout the United Kingdom as well as the world to explore their breathtaking Signature Collection both online at their website and offline at their Hatton Garden showroom. The collection comprises of beautiful and timelessly stylish gold and platinum engagement rings, wedding bands, and fine jewellery pieces. Clients can take their pick from this selection or order bespoke diamond engagement rings to suit their style, preferences, like and budget.

Make a Smarter Move by Turning to Hearts of London

Over the recent past, there has been a swift rise in the prices of gold and diamond and there appears to be no respite from this price hike in near future as well. In such a scenario, diamond jewellery is getting virtually out of the reach of the commoners. Reportedly, many couples are compromising either on the quality or the size or both of the diamonds. But, for the canny, the picture is still not absolutely bleak. The vigilant and smart couples are making a smarter move by turning to direct jewellers such as Hearts of London.

Hearts of London Specializes in GIA Diamonds and Offers Outstanding Value for Money

Hearts of London specializes in GIA diamonds that are ethically sourced, guaranteed conflict free and independently certificated. Being one of the leading direct diamond jewellers in the UK, Hearts of London ensures to offer outstanding value for your money. Each piece of jewellery is crafted with fastidious attention to detail by the qualified goldsmiths at the Hatton Garden workshop of Hearts of London. While the quality is comparable, Hearts of London diamond jewellery pieces including platinum engagement rings tend to fall just between 50% and 60% of the cost of those of the world's leading diamond jewellery brands. Online, clients can compare the prices of over 25,000 GIA diamonds.

Refer to the Online Diamond Buying Guide to Learn about the Key Characteristics to Look for When Buying a Quality Diamond

Since diamond buying is not a routine exercise and there are endless traps for the unwary, qualified gemmologists at Hearts of London have prepared an online Diamond Buying Guide which is available on their website for quick reference. The guide enlightens the clients about the key characteristics (such as the 4 Cs- Cut, Clarity, Carat Weight and Colour) that need consideration when buying a quality diamond.

Visit their Hatton Garden Showroom for Personal Jewellery & Gemmological Consultations

While online buying option does exist majority of clients still prefer to buy directly from the jewellery showrooms. Hearts of London encourages and invites all such customers to their Hatton Garden showroom where they can purchase/ order their bespoke rings and seek jewellery and gemmological consultations. However, prior appointment will be required for this.

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Editor123 - About Author:
This article is contributed by a professional article writer and has been efficient in providing useful information about a Platinum Wedding Bands, a Bespoke Wedding RingsFor more information you can visit http://www.heartsoflondon.co.uk

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