Article published on June 11th 2012 | Business

India houses a huge population using internet for entertainment and productivity. With growing heavy and feature rich web activities, dial-up and equivalent internet services have become obsolete and the need for broadband internet has rose immensely. Broadband internet adoption in India is at the threshold to witness significant adoption not only in urban areas but also in sub-urban and rural areas.

http://www.bharatbook.com/market-research-reports/mobile-and-telecoms-market-research-report/broadband-internet-adoption-in-india-2012.html

The report begins with â€˜Introductionâ€™ section covering overview regarding broadband internet which provides basic idea regarding broadband internet and how it is different from legacy dial-up or equivalent internet technology. Various internet access technologies are briefly discussed here for better understanding of the subject in hand. The section also covers a short history of internet in India, highlighting key moments since 1995, when internet was first introduced in India.

The â€˜Market Overviewâ€™ section elaborates global & domestic market state of broadband internet. It is accompanied by a plethora of statistical information regarding broadband in global scenario as well as in India such as global & domestic market size in terms of subscriber base, penetration level in various countries, market share according to broadband access technology, and other related information. The section also elaborates details regarding region-wise data of broadband and country-wise information in Asia covering total population, subscriber base in 2000 and 2011, & percentage share compared to total subscriber base in Asia and the world.

The section continues with emphasis on information regarding domestic market including latest TRAI (Telecom Regulatory Authority of India) updated market size in terms of subscriber base, projection of growth of the same till 2015, & also for 2017 and 2020. It also enlightens with information such as current rural usage and projection of growth in the coming years, average internet speed in India and rural-urban internet subscriber base split from 2008 till 2011 and a projected growth till 2015. Next state-wise broadband subscriber base and penetration in India is provided to explore possibility in various states. It is followed by a discussion on broadband service delivery technology wherein various technologies are briefed with definition & technical information. The section closes with â€˜Market share of Broadband Playersâ€™ segment where various broadband internet service providers are mapped according to their market share with some key information.
Industry Analysis

For more information kindly visit :

Broadband Internet Adoption in India 2012

Or

Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

Website: www.bharatbook.com

Follow us on twitter: http://twitter.com/#!/Sandhya3B

https://twitter.com/#!/bharatbook

Article Source:
http://www.articleside.com/business-articles/broadband-internet-adoption-in-india-2012.htm - Article Side

Bharatbook - About Author:
Bharat Book Bureau, the leading market research information aggregator provides market research reports, company profiles, country reports, newsletters, and online databases for the past twenty four years to corporate, consulting firms, academic institutions, government departments, agencies etc., globally, including India. Our market research reports help global companies to know different market before starting up business / expanding in different countries across the world.

Article Keywords:
India, Broadband, Internet,Demand Forecast, Market, Market Forecast, Market Growth, Market Leaders

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!