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â€¢ Image Quality:

Just clicking photo is not photography, Image quality is the demand of quality photographers. It may be about color purity, optics, and includes exposure accuracy, and the technique of compression used.

â€¢ Digital Zoom and Optical Zoom:

Before going forward letâ€™s see what is difference between Digital Zoom Optical Zoom. Optical zoom is like to zoom using the lens of camera at the same time digital zoom is playing with pixels of camera. Even you can buy Sony Digital Camera which comes with great Optical zoom. Optical zoom makes the object closer by fixing the lenses whereas the digital zoom stresses the pixels.

â€¢ Display and Software Features:

You will find many digital camera reviews though out websites but it does not gives you the idea till the time you donâ€™t use the software functionality. Feature of instants image view has played a vital role in popularity of digital camera. The new generation digital camera has amazing inbuilt features like touch screen display, face detector, self timer, sweep panorama in , easy sharing, full HD video recording etc. There are many other feature built in software used by camera companies.

â€¢ Flash Quality:

You may be surprise, why flash quality is one of major quality of a best digital camera when flash is not used every time. These days almost every digital camera has light sensor with automatic mode to make a picture bright and sharp. The amount of light to be produced is estimate on the light observed by the digital sensor. You may find it at front side of camera. Like always Kodak Digital Camera comes with great flash quality. The good quality camera has always better sensor and real time flash. The range of flash in a good digital camera also matters as well.

â€¢ Memory:

Digital camera must support good memory capacity because a digital camera company does not give you too much internal memory because it affects your software performance. Some time the memory card provided by the particular company may be low memory capacity but a good digital camera must always support high capacity memory cards. So donâ€™t see that which memory card is company is providing with camera but the digital camera must support high memory capacity card.

â€¢ Battery Life:

when I look from customers point of view I donâ€™t care which kind of battery company is using but matter for me is how much backup it gives and is it available easily? These Days companies mostly use AA batteries. There are some kind like Alkaline, Nickel cadmium, Nickel metal hydride, Disposable lithium, Hybrid nickel metal hydride etc. Lithium batteries are good for backup for not chargeable. NiMH is one of the best option for long battery life.

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