



Article Side

Benefits of Monarch Price Guns by [William Hauselberg](#)

Article published on March 7th 2012 | [Business](#)

Owning a business or store means that you are responsible for pricing every item that you sell. Whether you run a business with its own storefront or you set up and sell at a flea market or swap meet, you need to put a price on your merchandise. A Merchant price gun gives you a simple way to determine a price for everything you sell and list that price on the item. You never need to worry about a customer finding unmarked merchandise or a customer walking away because he cannot find a price for something he wants.

The Monarch 1131 is one of the top sellers from the Monarch line. The pricing gun uses labels with adhesive on the back, similar to stickers. Once you load the labels inside the pricing gun and set the price, it pushes the printed labels through the front. Business owners love this type of price gun because it is so easy to use. Other models from other manufacturers are complicated and require carefully loading the labels inside, but this model is easier to use. It has a drop/load feature that lets you open the back of the price gun, set the labels inside and close it. The labels fall right into place.

Ease of Use

A small dial on the side of the Monarch 1131 lets you change what the pricing gun prints on the labels. The gun is capable of producing one line of text with up to eight characters on each label. You can easily set a basic price such as \$10 or a price with decimal points such as \$9.99. Since the Monarch price gun has space for more characters, you can add a character that lets customers know they must pay tax on top of the price. You can also set the pricing gun to print labels for items that you sell in a group, including two or three items for one price.

The Monarch 1131 comes with its own ink label inside. When you set a price on the gun, it moves over the ink pad and pushes that ink onto the labels. You pull the trigger on the gun and it quickly shoots out a label with the price printed on the front. You can use the Monarch price gun in one of two ways. Hold the front of the gun against your item, pull the trigger and drag the gun across the front. The label pushes out of the gun and attaches to the item. For delicate or breakable items, place your hand against the gun. Once the label comes out, carefully apply it to the item. The pricing guns make pricing your items a fast and easy task.

Article Source:

<http://www.articleside.com/business-articles/benefits-of-monarch-price-guns.htm> - [Article Side](#)

[William Hauselberg](#) - About Author:

The author has an immense knowledge on a [Monarch price gun](#). Know more about a [Monarch 1131](#) related info in his website.

Article Keywords:

Monarch price gun, Monarch 1131