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Automotive Finance and Leasing for Consumers in Emerging Global Markets by [Bharatbook](#)

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Automotive Finance and Leasing for Consumers in Emerging Global Markets investigates the market for finance and leasing linked to sales of new and used passenger cars in ten important global markets - a market that is worth USD 182 billion a year in new business as measured by gross advances and assets leased. Based on a survey of 765 dealers in Argentina, Brazil, China, India, Indonesia, Mexico, South Africa, South Korea, Taiwan and Thailand plus an investigation typically covering between 30 and 40 automotive brands in each country, the study delivers unique insights into the market for finance and leasing for new and used passenger cars bought by consumers, with fully comparable and standardised data describing market values and volumes. Moreover, Finaccord's™ Automotive Financial Services Model splits this data for each country between point-of-sale finance through dealers and finance provided directly to consumers by lenders.

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In addition to this comprehensive market data, the survey measures the propensity of dealers to work with independent finance and leasing partners as well as those tied to manufacturers and importers; it identifies the leading non-tied providers used at the point of sale and it reports on the partnerships in place between manufacturers or importers and finance and leasing companies, for consumer finance.

Types of organisation that may be able to use this research include the following:

- automotive manufacturers: this research provides a wealth of unique and valuable benchmarking data allowing you to assess objectively your performance in automotive finance and leasing for consumers and to counter the threat from independent competitors;
- finance and leasing providers: what are the opportunities to increase or build market share of automotive finance and leasing for consumers in each country in both the point-of-sale and direct lending channels?
- insurance, warranty and assistance firms: insurance, warranty and assistance policies can be embedded in consumer finance packages, so it is important for providers in these areas to comprehend fully the underlying market for automotive finance and leasing;
- management consultancies: are you helping a manufacturer, importer or finance and leasing provider with its strategy or evaluating how it can develop its business in automotive finance and leasing for consumers? Understand the current state of this market in ten emerging global markets, saving time and effort on researching the subject yourself. Industry Analysis

For more information kindly visit :

Automotive Finance and Leasing for Consumers in Emerging Global Markets

Or

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Automotive, Finance, Demand Forecast, Market, Market Forecast, Market Growth, Market Leaders

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