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The auto ancillary market is growing at an exceptional rate. The original equipment manufactures and auto aftermarket is generating huge demand for the auto ancillary products. Market is expected to witness impressive growth in the next five years.

http://www.bharatbook.com/market-research-reports/automotive-components-market-research-report/auto-ancillary-market-in-china-2011.html

The report begins with a market overview section which discusses the present and forecasted market size and growth. An analysis of the drivers influencing the industry growth includes rising income levels, rising auto sales, under-penetrated market, cost advantage, opportunity in the auto aftermarket. The key challenges identified include weak research and development issues, safety and reputation, players facing profitability issues.

The report covers the important rules and regulations and initiatives concerning the auto ancillary sector in China. It also discusses the current market trends as players partipating in trade fairs and exhibitions, players making inroads to India, mergers and acquisitions, PE investments, rising competition in spare parts market.

The competition section provides a product portfolio matrix of the players. The section also provides brief profiles of the major players which incorporates their financials and business highlights.

The key takeaways section summarizes the future outlook and the initiatives/strategies adopted by the auto parts manufacturers in the market.

Market Research Report

For more information kindly visit :

Auto Ancillary Market in China 2011

Or

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