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Answering Service for Doctors â€“ Four Serious Reasons You Must Hire It by John Austin

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A booming business can get difficult to manage in the absence of the right answering service for doctors. You may lose around 30-40 percent of your business because of missed calls, slow response to queries, and being available only during business hours.

Being a doctor doesnâ€™t mean you have no business needs. Hiring a receptionist is an old idea. Keep pace with the modern world and choose answering services. Get a taste of the calling technology at your clinic.

Read on to know why an answering service in medical profession is a must.

Doctors Must Focus on Patientâ€™s Problems, Not Calls

Thinking about the phone all the time may put your job in jeopardy. You need to rather concentrate on your patientâ€™s medical issues. You should have somebody who can handle calls when youâ€™re bu with patients, especially during surgeries, or for outside emergencies.

This â€œsomebodyâ€•:

â€¢ Takes calls 24x7, so you donâ€™t miss calls even while sleeping

â€¢ Handles appointments and patientsâ€™ queries

â€¢ Sends you reminders of important meetings and events, and transfers urgent calls to you

â€¢ Manages almost all administrative tasks and maintains a record of patients

An answering service for doctors fits this job description. Donâ€™t disappoint your patients by telling them you still donâ€™t have such a service at your clinic.

Doctor Must Invest in Medical Equipment, Not Communication Devices

Without a good answering service:

â€¢ Youâ€™d need to install separate software for phone, emails, automatic text, and so on.

â€¢ If not this, youâ€™d hire an in-house receptionist, who comes with a set of liabilities, employee benefits, salary package, and more.

The right virtual answering service can cut all such costs, even eliminate the need for a receptionist. You would need just a single software for all administrative and calling tasks.

Doctor Must Worry About Patientsâ€™ Health, Not Security

A receptionist can misplace data or even breach the privacy of patients, knowingly or unknowingly. He may â€œforgetâ€• entering data or simply procrastinate. You would not deal with such issues with an answering service for doctors.

Doctor Must Sleep Too!

The wonderful thing is that while youâ€™re sleeping, the answering service professionals take the calls and avoid missing even a single one. If itâ€™s an emergency, they might wake you up in the middle of the night. For other calls, they keep a record and update you the next day.

The result:

â€¢ Youâ€™re available to your patients round the clock

â€¢ You become a reliable doctor and build a good reputation

â€¢ Patients look upon you as a true savior, or healer, or an empathetic soul ready to cure them at any time. In other words, they love you and feel at ease with you â€“ an accomplishment for a doctor.

â€¢ Answering service for doctors helps you create an image of being a hi-tech physician who keeps pace with technological advancements. This may appeal to the young patients.

As a doctor, youâ€™re responsible not only for treating patients, but also for making their visit to you a pleasant experience. It all starts with a phone call. If they receive a warm greeting, they instantly like you. Answering service for doctors makes sure that they like as well as remember you, thus, sustaining your business.

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John Austin - About Author:
The site provides an a answering service for doctors. For better patient care and management, and greater control of your off-hours, hire a a answering service in medical.

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