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The weather impacts the performance of this category very strongly. 2010 was a year with a very hot summer, and therefore for a short period of time all the available air cooling products were sold out. The weather in 2011 was not as intense, and therefore the category saw a decline. Another important factor during 2011 was the number of new dwellings; this is the most attractive market for air conditioners and other air treatment products, but less than 28,000 new dwellings were finished in...

Air Treatment Products in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market â€“ be they new product developments, format trends or distribution issues. Forecasts to 2016 illustrate how the market is set to change. http://www.bharatbook.com/market-research-reports/consumer-goods-market-research-report/air-treatment-products-in-the-czech-republic.html

Product coverage: Air Purifiers, Blenders, Body Shavers, Breadmakers, Citrus Pressers, Coffee Machines, Coffee Mills, Convector Heaters, Cooling, Deep Fat Fryers, Dehumidifiers, Electric Blankets, Electric Fires, Electric Grills, Electric Steamers, Fan Heaters, Food and Meat Slicers, Food Processors, Freestanding Hobs, Grinders and Choppers, Hair Care Appliances, Humidifiers, Juice Extractors, Kettles, Mini Ovens, Mixers, Oil-filled Radiators, Oral Care Appliances, Other Air Treatment Products, Other Food Preparation Appliances, Other Heating Appliances, Other Personal Care Appliances, Other Small Cooking Appliances, Other Small Kitchen Appliances (Non-Cooking), Panel Heaters, Rice Cookers, Robotic Vacuum Cleaners, Rotisseries and Roasters, Sandwich Makers, Slow Cookers, Smoothie Makers, Standard Vacuum Cleaners, Toasters, Waffle Makers. Market Analysis

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Air Treatment Products in the Czech Republic

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