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About Voice over Agencies by Julia Roger

Article published on May 15th 2012 | Business

A voice over agency is a kind of a bridge between the client bodies, which consists mainly the advertising agencies, TV, and radio broadcasting companies etc. There are many voice over agencies worldwide working to provide assistance to their clients and it is beneficial for the voice over artists. Either voice over artists reaches out to the agencies or the agencies contact the artists if their clients have the requirement. A voice over agency is expected to provide talent for many media requirements. These media can be advertisements, movies, serials, and other media also. Generally, the agencies charge 15% commission for their service. They are always at your service when you require them. You just need to let them know about your requirements and specifications that is all. The agency will take care of the rest.

These agencies will arrange for the meeting and interview of the voice over artists and take things forward. They work to search for both full time and freelance voice over artists. These agencies contact the artist, fix the date, and time for the personal interview. After the interview is cleared, the agency arranges to conduct the screen test for the artist. Once the screen test or rather the voice test is cleared by the artist, the agency fixes the appointment to meet the client and the voice over artist face to face so that they both can take things forward and close the deal. These procedures vary from agency to agency. Once the deal is closed, the voice over agency charges 15% of the compensation that is to be paid to the artist. There are many voices over agencies that charge the commission from both company as well as the voice over artist.

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For more information on a voice over agencies, check out the info available online; these will help you learn to find the a voice over agency!

Article Keywords:
voice over agencies, voice over agency

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