# A Virtual Phone System Makes Sense for Your Business by Alex Christopher

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Business owners have likely heard a lot about different telephone options and many wonder if virtual telephone systems are a worthwhile investment. In just about every single case, the answer is a resounding yes. There is no simpler way for business owners to save time, money and frustration than with a good virtual phone system.

## Save Money

Getting a business off the ground is no easy feat and there are plenty of challenges along the way. Answering the telephone, however, should never be viewed as a challenge. For a low monthly or annual rate, business owners can choose to utilize the services of a virtual phone system that can answer calls instantaneously, regardless of the call volume. There is no need to hire one or more individuals for the sole purpose of answering the telephone when it can be done automatically and in a virtual setting. The cost associated with purchasing a virtual phone system as opposed to hiring a new employee to handle telephone calls will certainly speak for itself.

## Organization

When it comes to starting a business, reputation is everything. Missed telephone calls, constant busy signals and misdirected callers can quickly lead customers to believe that the business is disorganized or simply does not care about its clients and customers. Each and every telephone call that comes into a business should be handled efficiently and with care, and there is no option that can work for a business 24 hours a day like a virtual phone system. The system can answer the phone, direct callers, take voicemail messages and even make sure that faxes are delivered to the correct recipients electronicallyâ€”all within seconds.

## Save Time and Frustration

The employees of any business have plenty to worry about; there are meetings to attend, marketing concepts to create and many other things that take up precious time and resources. If employees are forced to spend hours filtering their voicemail messages and tracking down important faxes, this takes time away from other, more important tasks. A virtual phone system can manage an employeeâ€™s faxes and voicemails and present them in an easy-to-understand file that is sent to the employee via e-mail. This way, employees can avoid the frustration of dozens of voicemails and lost faxes while focusing on the tasks that are vital to the success of the business.

## Protect Privacy

There will be times when clients and customers need to reach specific employees who are required to travel frequently for business purposes. Rather than providing customers with these employeesâ€™ personal telephone numbers, a virtual phone system will allow the business to forward incoming calls directly to employeesâ€™ mobile devices while maintaining their personal privacy. In fact, the caller may never know that they have reached the employee while they are out of the office. When it comes to streamlined telephone calls and advanced availability of employees, only a virtual phone system can provide these advanced options.

Business owners who have been considering virtual telephone systems have already taken the first step toward ensuring the success of their businesses. A virtual phone system is a phenomenal way for businesses to save money, stay organized, maintain a good reputation and protect the privacy of

their traveling employees.

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Alex Christopher is a marketing representative for iTeleCenter a company that provides local, 1 800 and a toll free number in conjunction with a virtual phone system to their clients. Services include call forwarding, voicemail and more.

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