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Magazines have certainly taken a step forward in the future with iPad. New magazines start to appear, being exclusively on an iPad format, leaving behind the tactile world and stepping up to the new digital era of interactivity. Looking for new magazines exploiting this entire new tech available, we came across GD MAG; an International Menâ€™s Magazine merging two different philosophies with menâ€™s style & culture as their meeting point.

The philosophy of GD MAG can be seen in its identity, helping men to find it again, since we are swamp with editions of, one could say, misleading behavior patterns for men. In GD MAG we saw on the one end the Gentleman in us. That is the man who knows the rules of proper behavior and takes heed of his appearance so that it may always be impeccable and in agreement with the demands of every occasion. Always up to the point that is universally acceptable.

Then again, we found the Dandy in us. Dandy is an elusive term, born in the early 19th century, expressing an absolute reversal in menâ€™s style. The Dandy was the rock star of his era, the man who provoked the old and bewitched the young. He deconstructed menâ€™s style by transforming it into a medium for self-expression. Every single one of his looks is a creation, a work of art. For him, aesthetics are his religion and he is willing to practice it without any limitations, entirely free from any shackles.

However, style was not the only subject in GD MAG that can be of a manâ€™s interest. This was a magazine that engulfed every aspect of manâ€™s interests, ranging from the general global culture and trends till the most wonderful ladies conquering our minds and the hottest and latest in technology and arts.

This was the core feeling we got out of GD MAG and it is certain that the reader gets it in every single swipe and tap. I say swipe and tap because do not forget that we are talking about interactive magazines and in GD MAG interactivity is surprisingly taken in a whole new dimension. Needless to talk about the high-end graphic environment that is nothing like we have ever seen until now, the freshness of the milieu is combined in an extraordinary way with magical interactive features, embedded videos and sounds that made us wonder what we were reading so far.

This is a new beginning for magazines and menâ€™s values are honored in magazines like GD MAG. We found that the classical can be blended in new ways with cutting-edge technology, having always an international perspective and a focus on the needs of contemporary men. For sure a magazine created for all the Gentlemen and all the Dandies out there...

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GD MAG was a a Men Magazine comprising all a modern man would want from an International Magazine on iPad: high-end environment, boundless interactivity, and a vast content, bringing the world in one placeâ€¦

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