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Consumers faced increasingly busy lifestyles in Morocco during the review period, with this trend linked strongly to the countryâ€™s good economic growth. Mid-income consumers became increasingly focused on their careers and thus began to work longer hours, while more women entered the workforce. There was also a marked migration of male workers to the cities in search of work, with these workers typically living alone or in shared households with other male workers. As a result of these trends,...

100% Home Delivery/Takeaway in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2016 illustrate how the market is set to change.
http://www.bharatbook.com/market-research-reports/business-forecast-outlook-market-research-report/100-home-delivery-takeaway-in-morocco.html

Product coverage: Asian Fast Food, Asian Full-Service Restaurants, Bakery Products Fast Food, Bars/Pubs, Burger Fast Food, CafÃ©s, Casual Dining Full-Service Restaurants, Chained 100% Home Delivery/Takeaway, Chained CafÃ©s/Bars, Chained Fast Food, Chained Full-Service Restaurants, Chained Pizza Consumer Foodservice, Chained Self-Service Cafeterias, Chained Street Stalls/Kiosks, Chicken Fast Food, Convenience Stores Fast Food, European Full-Service Restaurants, Fast Casual Dining, Fish Fast Food, Ice Cream Fast Food, Independent 100% Home Delivery/Takeaway, Independent CafÃ©s/Bars, Independent Fast Food, Independent Full-Service Restaurants, Independent Pizza Consumer Foodservice, Independent Self-Service Cafeterias, Independent Street Stalls/Kiosks, Juice/Smoothie Bars, Latin American Fast Food, Latin American Full-Service Restaurants, Middle Eastern Fast Food, Middle Eastern Full-Service Restaurants, North American Full-Service Restaurants, Other 100% Home Delivery/Takeaway, Other Fast Food, Other Full-Service Restaurants, Pizza 100% Home Delivery/Takeaway, Pizza Fast Food, Pizza Full-Service Restaurants, Specialist Coffee Shops. Market Analysis

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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* Pinpoint growth sectors and identify factors driving change;

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