Article published on July 25th 2012 | Book Marketing

When you are working up a schedule for your design team and yearbook committee, it is crucial that you build in enough time for your printing company to produce the yearbooks. In fact, getting that information should be the first thing you do, and then you should work back from there.

Most yearbook production companies are going to need at least 4 weeks on production time from the time you approve the proof. The last part of that sentence is important because you want to be sure you build in enough time before the proof approval as well.

For example, you will be sending the printing company an initial file, and they will need a few days to create and send you the proof.

Once you see the proof, you might have changes to make, so you need to leave yourself some time to make the changes on your end, and then another few days for the printing company to create another proof. Since you donâ€™t know how many rounds of changes you will have, it is important to give yourself a cushion of time to allow for anything that might come up.

In the end, a safe amount of time would be 6 â€“ 8 weeks production time, and leaning toward the 8 weeks is obviously the safest solution.

Article Source:
http://www.articleside.com/book-marketing-articles/what-to-expect-in-production-turnaround-times.htm - Article Side

ExpresslyYours - About Author:
Yearbook printing with personalized cover design options for a school yearbook covers . Full service a yearbook publishers featuring a variety of hard and soft cover designs.

Article Keywords:
school yearbooks, yearbook printing, yearbook company, Military Cruise Books ,Navy Cruise Books , yearbook publishers, elementary school yearbook covers

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!