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Using Yahoo Answers in Order to Drive Traffic to Your Site by Berta Washington

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If you have an online business you already know how important website traffic is. Similar to a man or woman's body, if the blood is not pumping through the veins, the individual is going to die. You're going to realize that in relation to an online business exactly the same thing is true, you need a steady flow of traffic in order to be successful. Below we are going to be talking about some of the advantages of making use of Yahoo Answers as a technique to produce web site traffic for you.

Yahoo Answers is obviously owned by Yahoo, and this portion of their website actually gets millions of visitors each day asking questions and searching for answers. You should also realize that every day on Yahoo answers different folks end up logging in to ask questions and search for answers. You are going to also realize that when these individuals find the answer they're looking for, if there's a link in that answer pointing to a website they're going to usually go to check this website out. Because you're permitted to leave links when you have answered so many questions, you should realize that these links will get you traffic.

So by joining this program and answering individuals questions you're going to also have the ability to leave links within your answers. To help explain precisely how this works we are going to be taking the example of someone advertising a weight loss website. You then start searching the questions the individuals ask in the diet and weight loss category on Yahoo Answers. Now you can search through the questions about weight loss, find a question that you actually have the answer to, answer the person's question and in addition leave a website link to your weight loss website. If you have a good answer and also the person feels that it answers their question, there's a good chance that they will also check out your website for more valuable information.

You might be saying to yourself that acquiring one visitor for all that work doesn't seem worth it, but now that your answer and website link are permanently on Yahoo, this one answer may create hundreds or thousands of visitors over time. You should realize that the page which has your answer is going to end up being indexed in the various search engines. So if someone has a similar question to the question asked, they may wind up finding the Yahoo answers web page where your link is and clicking on your link. You'll also discover that other men and women who have answered the same question as you may possibly also end up looking at your website to see what it's all about.

For those of you who want to start driving immense amounts of traffic using Yahoo answers, the key will most likely be answering a minimum of 10 questions each day with a link to your website. You should also realize that if you do this for one year you would wind up having 3650 high quality back-links pointing to your website. You should also keep in mind that the more back-links you have pointing to your internet site the more traffic you wind up getting from the major search engines by themselves.

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