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Kia is marketed as “The Car That Cares”. In the United States, it also comes with the tagline “Every Mile Counts”. Kia cars place priority on the value of their cars and emphasize sportiness and technology at the same time.

Kia Motors is a South Korean company founded in 1944. The name Kia was derived from “kia”, which means “to arise from” in the Sino-Korean language, while the “a” stands for “Asia”, so “kia” from Asia. Initially, the company manufactured bicycle parts and steel tubing. It was only in the 1970s when the company began to produce automobiles.

Kia’s cars include the Soul, Rondo, Amanti, Cadenza, Rio, Optima, Spectra, Forte, and Sephia. The company also sells SUVs, like the Sorento, Borrego, and Sportage. If you want a minivan, Kia’s answer to that is the Kia Sedona.

According to the July 2011 issue of Motor Trend, the bestselling Kia sedan is the Kia Forte EX. This car model debuted in 2010, and is a relatively cheap car, with prices that range from \$15,982 to \$17,655 according to Yahoo! Autos. The 2011 Kia Forte is available as a four-door sedan, four-door hatchback, and two-door coupe.

The Kia Forte EX has a fuel economy rating of 26 miles per gallon (mpg) for town driving and 36 mpg for highway driving. This is due to the car’s EcoMinder fuel efficiency monitor, which determines the speed in which you drive most efficiently. When you reach your most efficient driving point, the word “ECO” is illuminated in green on the instrument cluster. If you live in Indianapolis and want to save fuel, you can buy a Kia Forte from Indianapolis auto dealers.

People who want to add excitement to their driving experience will appreciate the six-speed automatic transmission’s Sportmatic feature. Unlike conventional automatic cars, this feature enables the driver to change gears themselves, similar to a car driven manually. The 156-hp 2.0 L 4-cylinder provides enough power for most driving conditions. If you want a Kia Forte, you can visit nearby dealers with cars for sale in Indianapolis and test drive this model.

Other features of the Kia Forte are its “cool” exterior and the large trunk. If you’re going on a trip and want to bring some of your friends or family along, you won’t have too many problems with trunk space. If you want to take advantage of the low cost of the Kia Forte further, you can look for it in among used cars for sale in Indianapolis and ask dealers about it. For more information on the features and specs of the Kia Forte, read edmunds.com/kia/forte/2011/features-specs.html.

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