North American Manufacturers Fight Back with 2011 Ford Fiesta

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If you ask most North Americans today, even people here in Edmonton, which car manufacturers they prefer if they needed a small and economical car, most of them would point to Asian automotive brands. This isnâ€™t surprising, as for several years now cars built by North American car companies in this class were as attractive as moldy bread. Well, with the 2011 Ford Fiesta, things have changed.

For years now, compact cars produced by North American car manufacturers considered factors such as build quality, reliability, low maintenance costs, and longevity as points of embarrassment rather than must-have features. In this class of vehicles, the Honda Fit ruled. However, with the introduction of the 2011 Ford Fiesta, that rule is being challenged to the point that the Fiesta is winning in some aspects. Car fanciers will find that the Fiesta, compared to the Honda Fit, is an even more fun car to drive. It is eager, yet economical; and can be bought previously owned. What more can you ask for?

Engine and Performance

All of the available trim options of the 2011 Ford Fiesta are powered by the 1.6-liter inline-four that can crank out around 120 horses and 112 pound-feet of torque. The Fiesta can accelerate from zero to sixty miles per hour in 9.5 seconds, which isnâ€™t very different from the Honda Fitâ€™s performance. The fuel economy of the Fiesta is estimated by Ford to be somewhere around 30mpg in the city and 40 mpg on the highway.

Safety

The 2011 Ford Fiesta has all the standard safety features found in compact cars, including the Honda Fit, as well as class-exclusive driver knee airbags. The Insurance Institute for Highway Safety, a highly-respected safety authority in North America, gave the Fiesta top scores after conducting frontal and side-impact collision tests. In brake tests, the Fiesta slowed down from 60mph to a full stop in 119 feet.

Interiors

Dealerships that sell used cars in Edmonton can show you pre-owned 2011 Fiestas that have soft-touch features and metallic accents reminding people of the vehicleâ€™s European genealogy. Turn-by-turn navigation, emergency assist systems, as well as keyless entry and ignition are also available.

Driving Impressions

People checking out used vehicles Edmonton dealerships carry who had the good fortune of taking the 2011 Fiesta out for a test drive all came back with grins on their faces. The Fiesta offers the most rewarding driving experience in the compact car class. Though the acceleration isnâ€™t mind-boggling, it does extremely well in terms of real world driving.

The 2011 Ford Fiesta is one of the best cars available to Canadians; and you can buy one from dealerships that have used cars in Edmonton without compromising your finances. For more information, you can visit ford.com/cars/fiesta/ or arunmalhotra.hubpages.com/hub/Pre-Owned-Ford-Fiesta-A-Perfect-Car-for-All.

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