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Ford Figo Diesel Competing Well with Other Major Brands by Jameskenrich

Article published on December 28th 2011 | Auto

Ford India made the investment of about US $ 500 million in India to double the production capacity up to 2,00,000 units a year, which makes it pretty clear that the Ford is desperately trying to be counted among the big brand such as Maruti, Hyundai and even the Tata Motors. By launching Ford Figo in India, the company is being seeing indulged in making its position much stronger in the endlessly mounting hatchback section.

Ford Figo is not just the small car available in India but it is a ray of hope for the company, the launch of the car has placed it on the right track needed by the firm. The company has outfitted Ford Figo with the whole lot that a diminutive car holder can desire for. Though, there are certain limitations as it's a squashed car and the whole lot canâ€™t probably fit in it. Figo offers much superior and attractive collection of features that embrace Lane Change Indicators, speed sensing volume control, Rapid deceleration warning, distance to empty, elegant programmable remote key, intelligent central locking, 6 speed intermittent wiper and besides Bluetooth connectivity. Ford Figo is available in both diesel and petrol models with four variants each. Its trendy look, exhilarating interior and outside features and other superior features at a reasonably low price tag woos the ample and yet class.

Ford Figo petrol version is supported with innovative 1.2L petrol engine which manufacture 71Ps of greatest power & 102 Nm of peak torque whilst the Ford Figo diesel version of overloaded with the companyâ€™s accepted 1.4L, Duratorq diesel engine that presently power Ford Fiesta and Ford Ikon and has put on much of popularity for giving out sky-scraping engine performance with perfect fuel economy. The Duratorq diesel engine manufactures 69PS of utmost power & 160 Nm of top torque. Ford Figo is available in four alternatives in both diesel and petrol engine counting Lxi, Exi, Zxi and Titanium. Therefore, the overall variants for petrol and diesel are 8.

Ford Figo petrol variant is being priced at Rs 3.5 to Rs 3.6 lacs. And the diesel variant is priced in the range of Rs 4.5 to Rs 5.45 lacs. The excellent price ranges for the stylish, large and finest rear door model has offered it an excellent start. Ford Figo Diesel offers features identical to the Ford Figo Petrol ZXI with just single difference of the 1.4l Duratorq diesel engine. Ford Figo Diesel price is quite surprising as is the case with almost all the Ford cars price.

Article Source:
http://www.articleside.com/auto-articles/ford-figo-diesel-competing-well-with-other-major-brands.htm - Article Side

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Jameskenrich is a well known author and has written articles on Chevrolet Beat, a Ford Figo Diesel, Maruti Suzuki, a samsung omnia w, Arrow shirts, online shop and many other subjects.

Article Keywords:
ford figo diesel, ford car, ford cars, ford car price, ford cars price, ford car price in india

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