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In order to strike the best deals for second hand bikes in Kolkata, it is important that you do a bit of research on the happenings of the second hand as well as the brand new bike market in the city. You need to understand how prices are affected by the brand new market on the used bikes market. Apart from that, understanding buyer behaviour and brand perception is also one of the big factors in determining the prices of bikes.

For example Hero Honda bikes have better resale value than other bikes simply because it is one of the most admired brands in the country, if not the most admired. The buyer perception has become so in its favour that people would rather buy Hero Honda bike than any other even if it had good features. So, you can understand that getting this bike in the second hand market would not be easy, especially if you are looking for reduced prices.

2nd hand bikes can be had by looking up the online classifieds that provide you all the relevant information about the happenings of the second hand market. You are spared from roaming about in the city looking up the second hand bike dealers. Instead of all that or even making a lot of calls to the used bikes dealers, all you need to do is to look up the free classifieds online and get to know all about the events of the second hand market. With such a facility at your hands, it would be advisable to take advantage and not to lag behind in terms of equipping yourself with information about the used bikes market.

It is important that you are aware of all that can help you to bargain for a better price from the used bikes seller. You can tell him about the recent developments in the brand new bikes segment and negotiate a reduced price out of him. Reduced price can be negotiated by information on what is happening in the brand new bikes market. The brand new bikes market is always under change and what is priced higher now would most likely be lesser priced a few months from now. So, the reduced price of the used bike put up for sale would depend on the reduced price of the same bike that is now in the brand new bike market, giving you a chance to bargain better.

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