Chevrolet Sail, what the hatchback has to offer by Sahil Wadhwa

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Chevrolet Sail is referred as supermini in the Chinese market; the hatchback is produced by Shanghai General Motors. The vehicle was launched in the year 2001 and was being sold under the name of Buick Sail in wagon as well as sedan version, both the body styles were inspired from Opel Corsa B. Chevrolet brand was officially launched in China in the year 2005 therefore the name of the cat was changed to Chevrolet Sail and Chevrolet Sail SRV. The new version of the hatchback was launched in the year 2010 which is still running on the raods. The hatchback is now all set to make its debut in the Indian car market.

Expected to be launched in both petrol and diesel variants, Sail hatchback will be a part of the premium hatchback segment. The presence of diesel model is extremely important for any car maker present in the Indian car market as petrol cars have taken a back seat due to the high petrol prices. Chevrolet India officials have confirmed that the Sail hatchback will be launched as a replacement of its Chevrolet Aveo U-VA hatchback which failed to spill magic in India. Chevrolet has big hopes with the hatchback as it is going to be placed above Chevrolet Beat in India and if all goes well this could emerge as one of the leading hatchbacks in the premium segment. If you have a glimpse at the Chevrolet Sail hatchback, one can easily make out that it has been developed to with the aim of luring customers who look for premium hatchbacks. The company did copious research on the product in its R&D facility to make sure that it makes amendments to the vehicle that suits well to the Indian customers and Indian conditions. Chevrolet Sail Price for the base model is anticipated to be placed at Rs 5 lakh however, the high end version of the hatchback could be priced at Rs 6 lakh.

Mileage is another very important aspect of a car in India that can decide its fate in the Indian market. Chevrolet Sail hatchback with 1.4 litre engine is likely to return a decent mileage of 14 kmpl in city conditions and 17 kmpl on highways. The 1.3 litre engine is expected to return 15 kmpl in city conditions and 18 kmpl on highways. The fuel efficiency figures mentioned above could vary as the company will reveal the actual fuel economy figures during the launch of Sail. These are the expected fuel efficiency figures which are subject to change.

The price at which the company is thinking to tag Sail clearly shows that the hatchback is going to rival other premium hatchbacks in India like Maruti Swift, Renault Pulse, Hyundai i20 etc. Apart from Sail, the company is also working towards their popular hatchback Chevrolet Spark which is also expected to get a makeover and could be launched in India by the end of this year. Lack of diesel engine has left Spark gasping for life, therefore the American car maker is working on a much frugal version of the hatchback. Chevrolet Beat on the other hand is doing well with its diesel version, it is accounting for a huge chink in Chevroletâ€™s monthly sales. We hope that Chevrolet Sail hatchback also manages to receive the same response and it helps in ramping up Chevroletâ€™s sales in India.

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