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Outgoing 4x4 down in price by Â£2,000

HONDA is gearing up to drive a curvy all-new CR-V into competition against the latest generation Freelander from Land Rover - and now's the time to buy if you fancy the model it replaces.

To clear stocks, the manufacturer has reduced the prices of most current versions by Â£2,000 and is also offering two other incentives to buyers.

Robert Fletcher, the franchise manager at Lookers Honda at Sir Frank Whittle Road, Derby, says that buyers can also choose either an accessory pack worth Â£1,200 or a Â£750 deposit allowance in the case of a personal contract purchase.

Extras in the accessory pack deal includes running boards and reversing sensors.

The price cuts apply to all Sport and Executive versions of the 4x4 but not the SE examples. The price cut means that the petrol-engined, 2.0-litre Sport is down from Â£19,225 to Â£17,255 while the diesel-engined 2.2i-CTYDi Executive can be yours for just over Â£21,000.

Says, Jeff Dodds, head of marketing for Honda (UK): "This is a superb chance for customers to get their hands on a CR-V for a lot less.

"It's a car that's dominated the petrol SUV market for years and continues to pick up awards for its impeccable road manners - and remember, it's built in Britain!"

Added Robert: "It's a cracking offer and we have a good range in stock."

According to the company, there are no catches or difficult to understand clauses to worry about.

Robert is looking forward to taking delivery of the new CR-V.

"It looks a superb vehicle and is a good evolution of the current model," he says.

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