Another Successful Dvla Auction of Personalised Number Plates by Hiteshbhoi

Article published on January 3rd 2012 | Auto

The DVLA held their latest auction of personalized number plates on Wednesday 24th October through until Friday the s6th of October at the Down Hall Hotel , Bishopâ€™s Stortford, Hertfordshire and continued to enjoy success in attracting bids from the public and dealers in the room , on-line , by telephone and by post.The DVLA are only allowed to auction registration numbers which have not been previously issued to a vehicle, they cannot auction numbers belonging to members of the public or registrations which no longer have the original vehicle in existence.

Biggest success was the sale of WE57 HAM (West Ham) which brought Â£45,000 at the drop of the hammer being fueled by a bidding war amongst enthusiastic West Ham supporters , the winner was anonymous, having done his bidding over the internet.This beats the previous record for a football related plate as AR53 NAL fetched Â£36,000 in 2004. There was also a unique piece of memorabilia in the form of a framed â€œplate of greatsâ€• signed by 44 Hammers footballers including Sir Geoff Hurst MBA and Martin Peters MBE .This was auctioned for Â£1100 with the proceeds going to the Bobby Moore Fund for Cancer Research UK. Next highest sale was for the registration number 1 DAM at Â£25000 which did not seem excessive for such popular initials with the exclusivity of number one , then 78 G at Â£16000. The number 1 registrations continued in popularity with 1 WEE bringing Â£15,000,1 TAA brought the same amount and 1 RRJ brought Â£14,000.

Some notable bargains were B111 DUF (Bill Duff) at Â£350 ,BER 3T at Â£450, LON 3R at Â£600 and DOU 99Y at Â£800 .Surprisingly high bids were made for CRA 19S (Â£8,600) , SCR 44P (Â£8,600) and ALL 3X (Â£9,000) .Some surprisingly unsold numbers were PAM 911S with a reserve of Â£500 (maybe a Porsche 911S is not really a girlâ€™s car?) and RUM 5S with a reserve of only Â£400. Some of the more attractive novelty registration numbers were COO 1L at Â£7,500 , GOA 1S at 7,100 , CLU 8S at Â£8,700 and MU55 ELS at Â£5000.

All prices are bids achieved on top of these figures the buyer would have paid an auctioneers commission , v.a.t. at 17.5% and an Â£80 D.O.T. transfer fee , this adds approximately 25% on top of the bid amount.

Total income for the auction was in excess of Â£4 million plus vat of course and also an Â£80 transfer fee for each number is due ,bringing the total catch for the treasury to nearer Â£6 million.

There is another auction planned for December 4th , 5th and 6th at Tankersley manor, Barnsley , South Yorkshire . This is probably going to be the last one for 2007 although there have been occasional special sales around Christmas in the past , but these have been for a small number of very exclusive numbers expected to bring huge bids.

Free catalogues can be downloaded in PDF format from the DVLA sale of marks website , you can then pick which way you wish to bid and register for bidding at this sale. Alternatively you can view a full list of personalised number plates on offer in Excel or Adobe Flash format.

Article Source:
http://www.articleside.com/auto-articles/another-successful-dvla-auction-of-personalised-number-plates.htm - Article Side

Hiteshbhoi - About Author:

a
2012 Chevrolet Cruze HoustonChevrolet dealers of New cars, SUVs, minivans and trucks, certified pre owned vehicles, second hand cars in Houston.a Seo Consulting Services
We offer affordable website designing, Search Engine Optimization (SEO) services, ecommerce web design and development.

Article Keywords:
best car insurance rates online,best cost car insurance,cheap auto insurance,cheapest car insurance

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!