What is Vblog and how can it help to improve oneâ€™s blog?

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Everyone knows blogs and what they do and how can they help you with your business. These days there is a new term roaming around in the blogging world? If you start a blog, you may be asked that where did you create a blog and does that website support Vblog?

The term Vblog means Video Blog. We already know that our blogs can include text, images and videos but now the new term says that an entire blog could be just one video. This means that everything you tried to explain with your writing could now be done by you sitting in front of a camera and explaining how you did it.

This video blogging concept came into focus due to video sharing websites such as YouTube. One can say without a doubt that YouTube has managed to increase the popularity of video sharing on the internet and taken it to new heights. Almost everyone who uses internet views videos on the internet and that is why video blogs or vblogs are the new IN thing in the blogging world. Since more people enjoy watching videos, they are also enjoying watching a video about the same topic that you blogged about.

Video blogging can be a great way to make your site more entertaining and invite more users and visitors. Researches show that people can absorb information better if it is in a form of an entertaining video as opposed to text and if both visual and audio components of any person are focused, the message goes through very quickly.

You can actually provide the visitors the feel and emotion of the message you are trying to express in your writing. They would actually know the mood of your analysis or opinion. Consider you were to blog about a little child who met an accident. If you make a Vblog and show the images of the child with music in background and you narrating the message you wanted to go across by your free blog. This will impact your visitors more and they would later on come for more. Compare it with a text and image blog and you will yourself realize why Vblog is getting immensely popular by day.

An old saying goes like a picture is worth a thousand words. You can show a picture and save 1000 words in your blog, but what if you show a Video of say 2 minutes? How many words are you summing up and how much can it impact your visitors?

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