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After you are through with your book writing the next crucial thing that always hounds your mind is - How to publish a book. Publishing your own book is not a cake walk. A lot of judicious decisions need to be taken to be successful in this venture. Hence, in this regard I have outlined certain essential guidelines that will assist to successfully launch your book in the market.

ï‚§ Opting for the apt publishing methods: when it comes to selecting the right publishing method, you will be surely spoilt for choice. You can choose from a spectrum of publishers which involves major publisher, self-publishing, specialized publisher, co-authorship, a literary agent, eBooks, or vanity publishers. Opt only for a publisher most ideal for the objective of your book.

ï‚§ Choosing the right cover for your book: while publishing a book always remember that first impression is the last impression. So choose such a cover design that will be instrumental in conveying the prime idea of your book to the reader at the first look itself.

ï‚§ Selecting an effective title and subtitle: when it comes to self publishing, selecting an effective title and subtitle for your book can do the trick for you. An effective title is the one that can easily enable the reader to apprehend the main theme and nature of your book.

ï‚§ Be clear on the genre of your book: This will enable you identify the potential customers and target them accordingly.

ï‚§ Opting for presale: this is an essential key for successfully publishing a book in the market. Sell certain copies of your book before they are actually published to boost the popularity of your book. This will also enable you to recover certain amount of your printing expenses.

The above paragraphs must have answered your question regarding how to publish a book successfully. So follow them religiously and take your book popularity to soaring heights.

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