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Creating a blog these days has become extremely common and popular these days in all parts of the world. The blogging business actually came to the limelight with the start of the 21st century. Before that nobody knew what a blog is or how to start a blog. The advent of the 21st century brought many advancements and developments out of which blogging is surely one major outcome without any measure of speculations.

Gone are the days now when people used to worry over the fact on how to start a blog for what so ever reason or purpose. Today, we see a great variety of blogs of all kinds ranging from business, political, social, religious to media, entertainment as well as general knowledge blogs. So, blogging which initially started as a means to share ideas and views has now turned into a full fledge source of generating income though it still continues to serve the actual purpose of expressing views side by side.

In case, you havenâ€™t started taking commercial benefits out of your blog, then itâ€™s high time that you should create a blog with the purpose of making money out of it. Are you confused with the idea of how to monetize blogging? Once you have decided to start a blog and have successfully managed to attract traffic then follow the given below tips in order to earn money:

a. Placing advertising banners on your blog site is one good way to earn money. This is a very common and yet equally effective technique that majority of the bloggers use to get money out of their writing. However, for that matter, you need to produce some quality content and create a blog which readers want to read. Only then big companies and organizations will give their ads to be placed on your blogâ€™s site and you will be able to generate income.

b. The â€œfreemiumâ€• model is seen as one of the recent trends to earn income online. Under this membership program, the blogger offers some content to his audiences without charging any fees while at the same time provides a premium-level program to those readers who are ready to pay for it. With the help of this program, all of you out there who are thinking to start a free blog, you can all charge a monthly membership which not only helps generating income but also gives continuity without any question.

c. Another good way to earn money via blogging is known as speaking gigs. It means once you manage to build a certain reputation of your own in the market and develop a group of loyal readers who like to read your say and take your suggestions as seriously, then, organizations and companies start contacting you to make a blog and market their products and services. Thus, you can also earn a handsome amount in this way.

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