Article published on February 17th 2012 | Article Marketing

If you have seen how people used to find contacts earlier in printed business directories, you must know how difficult it was back then to find a product or service. At times it would mean browsing through hundreds of pages to finally find the right contact and then you would have no more information about that business.

With advancement in technology and the world becoming a global village, you now have a modern version of your old yellow pages. This modern version is often known as an online business directory. It is the same as your faithful yellow pages but with a lot of advance features and usage options.

So, what makes it easy and why do people use it? Some people find it difficult to understand how does a business directory function. Business directories on the internet work the same way as you search for required information on any search engine. Finding any particular business which is listed on a business directory is fairly easy. Here are a few steps that would clear your mind about how to find a business on business directory:

â€¢ Open your browser

â€¢ Enter the address for your local business directory that you would want to use.

â€¢ Once the main page opens, you will see a search bar.

â€¢ Type the name of business you are looking for.

â€¢ If you are looking for a particular service and no particular business you can enter keywords such as a person looking for a criminal lawyer can enter criminal lawyer.

â€¢ The result of the above query should be a list of all the criminal lawyers in your locality registered with the business directory.

â€¢ You can now select individual contacts and check their information and get their contacts.

These are the only steps you need to follow in order to search for any particular business on a business directory.

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Article Keywords:
Business Directory

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