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Nurturing a strong relationship over a friendly game of golf by Mike Nielson

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In the world of high rolling businessmen, most of the business is done over a game of golf. This has become a norm since the interaction with the professional Japanese institutions that started interacting with the world industry. Many global corporations made it their business to be on the right side of Japanese professionals. There is no doubt that Japanese are the best at every thing they do, and love to push their personal limits. Yet, they also know how to have fun and do business at the same time. This trend is followed around the world today amongst the best institutions, and the banking industry. Numerous of ideas, decisions, and deals over generations are formulated on the subtle battle field of golf. It is not just a game that is played with patience and style but it also involves the understating of the mind itself. Real corporate battles are fought with the mind alone to bring a dream come to reality. Change has to be quick and efficient to make the right impact at the right time. Many corporations tend to have their own personal golf tournaments within the organization itself to build the bonds between different teams that depend on each other at a deep level. Adding a bit of competitive attitude in the mix keeps people more interested in the game. Aggressive attitude is necessary to achieve a target that has to be met to complete the goals of the organization. This attitude can be installed using specially designed golf trophies to make it worth the challenge. It is a fact that people love to be recognized for their efforts and this is one of the best ways to motivate top people positively.

These sports awards are made to reflect the image of the organization at all times, and the brand comes first as a part of the design. The brand image becomes a deep rooted part of the design, and it becomes the heart of the trophy. They are designed by the best professionals in the industry, and many different kinds of designs are made available to choose from. There are many organizations that prefer to show a more eco friendly image and have fought to do the right thing as a part of their corporate social responsibility. They are generally manufactured by crushed coconut shells, recycled glass, recycled bamboo and many other such products to make it colorful and hit the green angle at the same time.

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Mike Nielson - About Author:
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