



Article Side

Know your basics on large format printing by [Simon G](#)

Article published on April 5th 2012 | [Art](#)

If you plan to get some large format printing done by a professional, it would be a good idea to educate yourself a bit on the matter as well.

It is only when you know what to expect, will you be able to supervise the work that is being done. To begin with, what exactly constitutes a large banner print? It would have to be anything that is more than 12" x 18" in size. This size in fact can go as much as 72". Put simply, anything that is poster size, would be considered large format.

The main thing associated with good large format printing would depend on what the banner is being used for and where. This is something you will need to discuss with your service provider. What you will have to consider is where it is going to be placed – indoors, outdoors, the weather conditions, where and how it will be strung up. Once you know these details, you will be able to decide on the material that is best suited for your banner. There are several options depending on the final conditions you list down.

All designers for large format printers will know about raster and vectors. This is the basis on which large scale printers determine the resolution of images to work with. Simply using massive resolutions will not work as computers are known to crash when trying to handle such files. The best quality can be achieved with vector image that has text.

It is also very important that you get proofs of the matter. A professional will be able to give you test strips at size to proof. You could also ask for a press proof which generally works as a mini version of what you will get in the end. One of the main things that you as a consumer of large scale printing should be aware of, is that there is always a limitation when it comes to colors. Ink-jet printers that are normally used can handle process colors and not really spot colors. This means that you may need to compromise when it comes to certain colors in your logo.

This is one field that is constantly developing despite which there are a few things that are limited for now. Even if you do use all-weather ink, you will still need to laminate over it for better protection. There is however a new form of material that does not require laminating.

Article Source:

<http://www.articleside.com/art-articles/know-your-basics-on-large-format-printing.htm> - [Article Side](#)

[Simon G](#) - About Author:

Welcome to Easy Signs Inc, We offer a range of retractable a [banner stands](#) from portable & economical to heavy duty and custom a [printing of posters](#) solutions, We deals in Banner Stands for, Exhibition Pop Up, a Great Low Cost Solution. We also offer standard and custom printing sizes a [banner printing](#).

Article Keywords:

banner stands, banner printing, printing of posters

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!