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Nowadays, getting jobs in creative industry is particularly not that easy as it seems. For aspiring candidates it is essential not to have only excellent qualifications, talent and dedication but it is also important to have various other skills. So what exactly it takes to get noticed by the potential employers and to get jobs in creative industry?

The secret no longer lies behind the education, qualification, skills and talent. As a matter of fact it is essential for you to have good customer relationship skills, project management and organizational skills, as well as you have to show keen dedication towards your work. Youâ€™ve to show that you are really passionate about your job profile willing to work really hard and are ready to be a great creative professional.

What happens if you have just completed your graduation from university and / or taken a training course related to creative industry. Well, itâ€™s just not enough to get Jobs in creative industry. Most of the employers will prefer to hire a professional who is capable and willing to handle the complete project by himself, along with the willingness to work for late nights. The chances of a fresh graduated to be hired are comparatively low. Moreover, you as a graduate may have the entire knowledge and skill level, however the older professional will not only have the knowledge and skill level but will also have the exposure and experience towards the industry. But all these factors, doesnâ€™t means that you wonâ€™t get hired. Remember ever one was a fresher once in his / her life, al you have to do is to demonstrate well in your interview and prepare a perfect presentation to impress the potential employer.

You passion is the key that can drive you to the right employer and get that potential jobs as creative executive. Showcase this passion towards your work on application and projects, via your portfolio. Your portfolio is the vital to outcast your skills, talent, passion, innovation and willingness to work for the organization. Take some time and research to prepare the best possible portfolio to impress the recruiter. Itâ€™s also good to take some initiative on your own for your portfolio by contacting the companies and asking them that if they are interested in your work or want you to develop some work for them. Chances are that you may not be paid for such work but it will indeed reflect your initiative side, and at the same time it will help you to put up a good portfolio. Always keep your portfolio up to date by ensuring that it has variety of work, showcasing your different skills and the innovative part. As a matter of fact, a good portfolio is the essential part to start your career in creative industry.

To sum it up, there is no particular secret to get jobs in creative industry but good knowledge, willingness to work, dedication, passion, good portfolio, skills and talent will certainly help you to start your career and get hired by the potential employer.

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