Article Side

Outstanding reception at Garage Pavilion becomes exhibitorsâ€™ delight by

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The Garage Pavilion at Hall 1E of Pragati Maidan, the venue for the ongoing Asiaâ€™s largest Automobile show- the 2012 New Delhi Auto Expo- is laying down the grounds for the latest garage equipment manufacturers of the automotive components industry and showcasing their range of exceptional products. The pavilion is proving to be an attention-grabbing element of the show this year which became evident with the huge amount of footfalls it received.

The Garage pavilion was introduced in 2008 to tackle the much required needs of the booming automotive sector in India. It offers the global and domestic exhibitors a platform to capture the hearts of the Indian consumers who are showing an ever increasing interest in garage components and accessories. These companies project their brand in various specifications such as service station equipments, collision repairs, lifting equipments, wheel balancing goods among others to garner the concentration of their potential consumers.

RAI AUTOMOTIVE SYSTEMS, one of the largest Crash Repair System Sellers in India displayed its wide range of products including Welding Equipments, Lifting Equipments, Paint Re-Finishing Systems and Tyre Service Equipments. Its subsidiary company RotaryLifts also displayed its range of car lifting equipments i.e Premium (Jaguar, Bentley, Audi India) and Volume segment of the automotive brands (Maruti, Tata, Hyundai) that it associates with. The overall response to the stall has been overwhelming and the company is presently. The brand which has made its mark in the US already, aims at highlighting the brand in the Indian market.

PRECISION TESTING MACHINES PVT LTD, a US based automotive equipment manufacturer seemed quite satisfied from the exposure their brand is receiving through the Auto Expo. This year the company showcased a host of their garage-ware which included Lifting Equipments, Body Shop Equipments, Weld Shop Equipments, Paintshop Equipments, Puc Equipments, Hcv Paintshop Line, Quick Body, Repair Line, Improving Workspace, Cleaning Equipments and Test Line Equipments. One of their major products is the service station equipments used for repair of damaged cars.

One of their exhibitors explained, â€œOur brand is receiving quite satisfying response here as queries keep coming throughout the day. We are not focusing on sales as of now but we want to attain and retain attention of the visitors.â€•

PENTA AUTO EQUIPMENTS PVT LTD which deals in air compressors for tyre filling equipments exhibited an array of garage equipments such as Grease Dispensers, Hydraulic Trolley Jacks, Oil Dispensers, High Pressure Washers, Two Wheeler lifts, Hydraulic Floor Cranes, Waste Oil Collector, Axle Stands, Air Compressors and Automobile Special tools.

Coimbatore-based market leaders ATS ELGI LIMITED also displayed its wide range of products at the Expo this year. Their wide range on display included Lifting Equipments, Washing Equipments, Wheel Care Equipments, Painting Equipments, Crash Repair Systems, Lube Managements Systems, Test Lane Equipments and Pollution Control Equipments as well. â€œWe have been putting up our stall at the Expo since the 1980â€™s. Even though we are aiming to capture new customers, the response this year has exceeded our expectationsâ€•, said an ATS exhibitor. ATS has been providing technical support to some of the top car-makers in India like TATA, Hyundai, Ford, Honda and Toyota.

The Design Pavilion, Diesel pavilion, Engine pavilion, and IT pavilion are other theme pavilions like the Garage pavilion which present a one -of -its- kind demonstration of the assorted range of

products that the Automotive industry combines with, in order to provide the best it has to offer its end users, domestic or global.

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India's auto industry reported tremedous growth in all aspects; be it passenger cars, Utility vehicles, Vans/ MPV's, two wheelers, commercial Vehicles or three wheelers.

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