Laminating Gives a Professional Finish Every Time

by Lyndon Thomas

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Laminating is well-known for its ability to add an extra level of finesse to any form of printing, from full colour printing of personal items to professional digital printing for business needs.

Laminating documents has, for a long time, been a mark of professionalism when it comes to making documents look presentable. Any quality printing company will always offer a laminating service to complement the work they produce.

Laminating also makes documents more sturdy and durable, meaning that a professional print job will last longer. This offers a firm better value from its printed materials as it means they will need fewer reprints. Whether printing documents for a business or for an individual â€“ for example by laminating certificates for a hobby or club â€“ you can be sure that laminating these documents will give any print job a finish to be proud of.

Documents that can benefit from laminating services

Posters

Posters will benefit from being laminated, especially if they are due to be hung up for a long period of time or if they may be exposed to water â€“ either through weather or internally. One key use for laminating posters is to laminate safety messages to be displayed in public bathrooms or kitchens. The laminating process ensures that they stay durable and are unaffected by any stray splashes of water.

Business cards or ID cards

A laminated business card or identity card is bound to have more longevity than a plain card one. Whilst both have their merits, a professionally laminated business card will survive being shoved into wallets and jacket pockets at networking events, ensuring that contact details stay intact and that your customers or suppliers can contact you when they need to. Similarly, staff ID cards come under some wear and tear with daily use and laminating ensures they last far longer.

Flyers and leaflets

Flyers and leaflets as a rule do not tend to be laminated, but on occasion laminating one or two copies can benefit a business. For example, for those running a club or who have a business where several leaflets or flyers need to be displayed permanently â€“ a local football clubâ€™s fixture list, for example â€“ a laminated copy of leaflets will come in handy and will outlast paper copies that can look tatty. Similarly, at a marketing exhibition or business fair, a laminated copy held at the stand will survive the day's handling far better than a paper copy.

Bespoke and personal printing

When producing a bespoke printing job, for example printing menus or table place cards for a wedding or birthday party, laminating these printed items can not only make them look good; the laminating process will also ensure that these items can be kept as souvenirs that can be treasured and looked back upon for years to come. Small cafes or restaurants will also frequently laminate their menus so they can be easily wiped off at the end of a day.

Laminating has so many benefits, whether for personal or business use, and a good laminating service will ensure your print stays looking professional and is durable for as long as possible.

Whenever a business uses a local printing company to produce printed documents, always be sure to ask about laminating services to finish the job in a professional manner.

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