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According to our new research report, â€œIndian Paint Industry Forecast to 2015â€•, the Indian paint market has substantially grown over the past few years and caught the attention of many international players. The country continues to enjoy a healthy growth rate compared to other economies, backed by the increasing level of disposable income, and demand from infrastructure, industrial and automotive sectors, which is expected to facilitate the maintenance of the growth momentum in future. On the back of such advocacy, we anticipate that the sector will post a CAGR of around 15% during FY 2012 to FY 2015. Presently, the growth of the industry is being witnessed from new demand pockets, especially in Tier-II and Tier-III cities, thus, signaling the growing acceptance of quality products among the masses.

However, as with other fields, some challenges also exists in this promising sector that can affect the growth trajectory of the paint industry, if not handled accordingly. For instance, the industry is highly raw material-intensive and any fluctuation in the availability of raw material leads to substantial price fluctuation in paint production costs. http://www.bharatbook.com/market-research-reports/materials-market-research-report/indian-paint-industry-forecast-to-2015.html

While preparing the report, we have studied the Indian paint market from various perspectives. Our report entails a detailed analysis and forecast of the market in terms of segments and raw materials. It also enumerates extensive information on Decorative and Industrial Paint market with a detailed statistics on its sub-segments such as Enamels, Emulsions, Powder Coatings, Automotive Coating, etc. The research foresees immense opportunities for various domestic and international players in this segment. Market Research

Our report, â€œIndian Paint Industry Forecast to 2015â€•, is an outcome of widespread research and objective analysis of paint market potentials in India. It provides extensive information and rational analysis on the emerging market trends and drivers along with regulatory initiatives, which are collectively uplifting the industry outlook of India. Additionally, the report also provides insights on paint export and import market, raw material segment analysis, along with a brief overview of the prominent industry players to provide a balanced research outlook of the industry. Overall, our report presents a comprehensive and complete and analysis of the Indian paint industry, which will prove decisive for intending clients.

For more information kindly visit :

Indian Paint Industry Forecast to 2015

Or

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