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How to Make Your Pad Printing Special by Rahul

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To make your pad printing more special, you can do several things with it. There are few special options when you operate the utility of a pad printing company. Pad Printer knows more about the special options that you require for your note pad.

Pads with a glossy finish: The best way to improve the look of the note pad is to make it printed on the bright paper. Remember that bright paper will be more costly than the normal pads. If you see glossy papers or notepads, they seem to be professional. If you use this notepad, people will notice that you are very serious for your printed materials and you can make your company proud.

Silver or gold laced lettering: Another good option to make pad printing attractive is to have your logo or laced in silver and gold. Do not select actual silver and gold as it will be expensive. If your material shines when it is hit in sunlight, then it means that you have given a nice and elegant finishing to your custom pad. And it gives the impression that you tried your best to give your company a beautiful and high quality notepad.

Scented notepads: Besides having eye-catching notepads, why not to have nose-catching notepads as well? As we know that memory and smell has direct connection to our brain. Scented notepads can have the same effect as that of the bright notepad. Most of the people remember things by smelling. Suppose if your notepad has fragrance, it will have big impression on a person who is using it. People will always appreciate that you have provided a note with a nice and loving smell.

Scented notepads are not only eye-catching but also nose-catching. They will remember your material for a long time due to the sweet smell. It will be great if you select the scent which is close to your company's theme, logo, name or sort of production so that, people can remember your company.

We have great examples like the smell of flowers, the smell of mint, the smell of fruit, etc and we love and remember these things forever in our life. It will be nice to get good advice from your printing company about printing scented materials for production of notepads and memo pads.

Your company will have the name and people will start taking interest in your company. We have the great example- If you are running food industry, you might want to mix your pads with the great fragrance of vanilla.

Moreover 3-dimensional parts have all kinds of relief or radius that has make pad printing a big challenge. Its better to have the true radius like golf ball or a 90 degree wrap and you can also use 120 degrees that mostly depends on the image.

Remember that there can be little stretch in the image as notepad get compress around the radius. The other way to make your pad printing special is full-color printing with strong cardboard backing on the notepad.

So from the next time if you are investing money in pad printing, why not you try all these special techniques to make your notepads more special and memorable.

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