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Business is slim in today cash crunched times and the same applied to David who owns a used automobile store in North Carolina. Every day, he watched cars pass by and waited for customers to drop in to at least listen to the wonderful deals he could offer. The army of sales team he maintained helped as little as the advertisements he gave in print and radio. But that was past. Zoom to present day and one will find David's Automobile Store minting money from increased sales. When rivals screamed HOW, David shrugged and secretly grinned thinking of the two LED Signs he got installed just outside his yard.

Electronic Signs are the need of present competitive business environment. With sales of newspapers dwindling around the world and television space being too cluttered to convey an idea or offer, digital billboards and signboards are the best way to grab the attention of masses. Being informative and entertaining also counts as a plus to the display advertising but the thing that scares away most of the buyers are their fragile nature and costs of servicing if a malfunction occurs.

While such glitches still exist, there are companies have established themselves in the market by taking care these issues. One such company is Ad Systems. The US based firm installs, manufactures and services all types of Automated Display Systems. It has been active in the business of Indoor and Outdoor advertising long enough to understand the need of a particular business.

One of the key features that make Ad Systems stand apart from its rivals is their promise to provide service support for five years without additional costs! It has an army of technical professionals on standby if their customer needs something fixed.

Product portfolio of Ad Systems is vast and includes almost everything that comes under the umbrella of Automated Display Systems. LED signs and digital displays are two segments in which the firm has a stranglehold over its competitors. The firm has made name for itself by taking the competition in visual communication systems to another level.

While need of a client looking for a single Billboard advertising option could be catered quite effortlessly, to control hundred of displays spread over vast territories, firm has put into place web-based Display Network Manager Software. The user friendly software could handle the display through easy commands controlled by company representatives.

To make advertising most effective, the design team works closely with sales staff to help client make a wise choice. Servicing is other sphere where the firm scores gold. Through its maintenance programs, Ad Systems achieve the task of extending the life of its digital signs.

If business pundits are to be believed, Billboard advertising is the way to get new customers in the arriving future and it seems Ad Systems believe in the same.

For more information, please visit: [Outdoor Signs Led](#)

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[Rajneesh](#) - About Author:

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