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The importance of your stationery is very high since it is the first impression of your company / identity and therefore one should only use high-end commercial offset printing services delivered by experienced vendors. A business card is one of the basic mediums too and is sometimes referred to as visiting card and the printing matter can exceed into a multi-page brochure, if one needs to show how one can serve well.

There are some key benefits involved with corporate stationery that most online vendors provide:

Online Design Studio which can customize the overall corporate stationery including business cards

Thousands of customizable templates and print-ready logos available

Ability to save and reorder the same set of designs in an easy checkout process

Complementary stationery sets which would have similar business cards, letterheads, envelopes, and the like

Immediate delivery anywhere in the US both through regular and express modes

Most vendors showcase their product portfolio which includes a huge array of the slickest business cards / visiting cards, letterheads, and even similarly-designed brochures. But the turnaround time displayed in all sites is not followed everywhere. Some vendors commit to 2-3 business days which takes at least a week to get reached because of the additional delivery period.

Some sites attract visitors by displaying customized promotional items including bags, pens and pen drives, which can be used for promotional uses and for boosting the client's branding and product awareness.

For business cards, one can create custom designs in minutes since there are thousands of templates available which might suit your needs easily. In most cases, the full color printing is generally done on premium 300 GSM (140 lb) paper. Some providers also provide matte lamination for rich and classy look. The elite printing options include unique spot highlight feature which can easily demarcate your printing results from the others.

The simple black and white business card is now available with designer versions at most places. Unusual business cards are also made with client request on different surfaces including wood, plastic, metal and even handmade paper. Some business cards are in one-two colors while some are printed in 4 colors. The overall purpose is to be unique and leave a firm long lasting impression in the minds of prospective clients. Depending on one's budget, design and even the client type, there are a plethora of Business card printing services who even design the texture of the card.

Punched business cards, embossed business cards or the latest thermograph print cards are produced by the best printing companies with different results. One could design one's own business card by using the online vendor services but only after making sure that the vendor is competent enough. Large vendors who print the elite business cards have a huge design studio, bigger than the ones which are found in small vendor online shops. The web browser can be used to make the business cards there.

In terms of online business card printing, there are vendors nowadays who provide a free and comprehensive estimate for business card printing. Then the online form is redirected to those who can do the job. For a world-class product, one needs to save the images in eps or jpg format.

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