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Arizona Premium Mattress Launches Our Mobile Friendly Website

If you are on an Iphone, Droid or Blackberry and you try viewing our website arizonamattress.com , you will now get redirected to a much easier site to read on your favorite mobile device. LatexMattress.mobi has just launched to enable our Phoenix area customers to quickly access our contact info, product page, and even a google map to direct you right to our latex mattress showroom in Phoenix with ease. We also have a current coupon and â€œwhatâ€™s on saleâ€• on sale bu that is so easy to use that you just tap the icon and there you have all the info you need in a large easy to read format. You donâ€™t even need to print out our latex mattress coupon, just show it to us on your phone and weâ€™ll be more than happy to accept it.

Mobile Friendly Websites a Must for Arizona Business Owners

In 1997 I went to a seminar on how to build websites. They said that if my business wasnâ€™t online by the year 2000 I would be out of business. The next day mattresses.net was born out of fear of losing my business. Fast forward to today and the new warning is that if your business does not have a mobile friendly version you too could find yourself with a lack of customers as there is a huge shift in how people search online now for local businesses. Your most trusted partner is your cell phone these days and itâ€™s being used now in almost 25% of all searches for local businesses. Within the next few years that number is expected to exceed 50%. Is your business ready for this shift? Weâ€™ll we here at Arizona Premium Mattress saw the writing on the wall and did something about it. We welcome comments and suggestions on how we can improve our mobile ready website.

How You can Get a Mobile Friendly Website for Your Small Business

Iâ€™ve always been one to help out my fellow small business owners in Phoenix with website design and SEO tips since that is the water I swim in on a daily basis. The mattress industry is extremely competitive and I need to pull out all the stops to stay on top of the search engines. When I found out that Google was soon to â€œpunishâ€• websites in search engine rankings if they did not have a mobil friendly version to redirect to, I was stunned and immediately went to school on how to make my sites mobile friendly. It took over a month of studying all the best tactics and a lot of money for the tools but I now have another weapon in my arsenal to fight off the competition. If your small business is looking to move forward and attract more customers, I can help. Just go to AZ Mobile Website Design for a quote or any questions you might have about mobile website design in Phoenix, AZ. You can also check out azliquidator.com from your mobile phone to see another example. Restaurant owners should check out olivegarden.com to see what could be as well.

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Ken Hightower is President of Arizona Premium Mattress Company, a a Latex Mattress specialist, and invites you to learn more about the contents of this article at Latex Mattress Company.

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