Article published on August 4th 2012 | Adult

Wholesale procurement of quality sunglasses from a dependable supplier can be very profitable. Several sources: direct, online, print or tradeshows are available to find a reliable supplier. It is best to find supplier that conform to U.S. standard. Things to look for in sunglasses are UV400 standard, as well as color, fashion and construction.

Bright and direct sunlight is harmful for human eyes. There needs to be a protective covering that shields the eyes from sun's harmful rays and dust particles that hover over our environment all the time. Sunglasses are just the things needed. They offer the protection needed by eyes against the harmful rays of Sun. It should be taken into account that the sunglasses one goes for are UV safe. UV or ultraviolet rays are rays that are emitted by the sun and are harmful for human eyes.

Thus, Sunglasses are an active demand of customers in present day. Besides being a necessity they are also in fashion. Owing to the increasing demand by the customers, retailers prefer to keep significant variation of sunglasses within their stocks.

For a retailer it will take work to develop a base of trustworthy and dependable suppliers of quality sunglasses. You need a supplier who's trustworthy, offers high quality product, the bottommost prices, coolest & up-to-the-minute designs, huge assortment, sunglass accessories and displays. It should be made sure that the range of Wholesale Sunglasses is carefully chosen and tried before it is offered to retailers.

It is always best to begin by contacting the manufacturer directly. There might be some manufacturers that do not offer retailers the privilege to directly buy from them. In this case the dealer's contact information can be obtained from the manufacturer and they can be contacted instead.

If the retailer can source his products locally through the manufacturer or their legitimate wholesale distributor, it will lessen shipping cost and help to develop personal relationship with supplier.

The information about wholesale sources of sunglasses is available throughout the internet. Several free online sites offer the information by doing a search and in print as well as by attending tradeshows.

Following are a few tips that can be taken into account while buying sunglasses:

1. Visual clarity and comfort: Sunglasses can increase visual comfort and visual clarity by protecting your human eye from glare e.g. Polarized sunglasses have lenses that help in reducing glare.

2. Protection: Medical experts advise the public on the importance of wearing sunglasses to protect the eyes from Ultraviolet Radiation

Recent researches show that HEV or high energy visible light is also very harmful. HEV can be blocked if amber tinted or blue blocking lenses are used.

3. Children's stock: It is essential that retailers do not neglect buying children's stock of sunglasses. The harmful rays of the sun effect children more than they do adults. Children's ocular lenses transmit higher range of harmful rays than adults.

4. Fashion: Names of some in-fashion sunglasses are: Aviator sunglasses, Clip-on glasses, Gradient lenses, Flip-up sunglasses, Mirrored sunglasses etc.

It can be concluded that retailers have ample ways to choose from while selecting sunglasses for customers. From the manufacturer to the supplier the supply chain is not very complicated thus making it convenient for the retailers to maintain their required stocks.

Article Source:
http://www.articleside.com/adult-articles/true-guide-to-buying-wholesale-sunglasses-for-retailers.htm - Article Side

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Article Keywords:
Wholesale Sunglasses

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